PHILIP MORRIS U.S.A. **INTER-OFFICE CORRESPONDENCE**

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Linda Latif

DATE: January 18, 1993

FROM: Nancy Pilotti

SUBJECT: Cambridge B1G1F with lighter

Enclosed is the Cambridge 2 pack artwork. A few changes - this was originally planned as a V-Cut with flap and is now a straight cut without flap but with inside printing. This is scheduled for May 1 (at distribution April 17), for approximately 2.9 million deals (due at PreCon March 15). I have not yet received an AFF. There will be a KS and a 100s sleeve. The UPCs are as follows:

KS: 0-28200-19040

100s: 0-28200-19044

The UPC code should be placed bottom center on the side panel with the brand logo.

cc: C. Abbruscato
J. Hollandsworth
G. Jeanrenaud
D. Smith

2049029395

Source: https://www.industrydocuments.ucsf.edu/docs/htfn0004